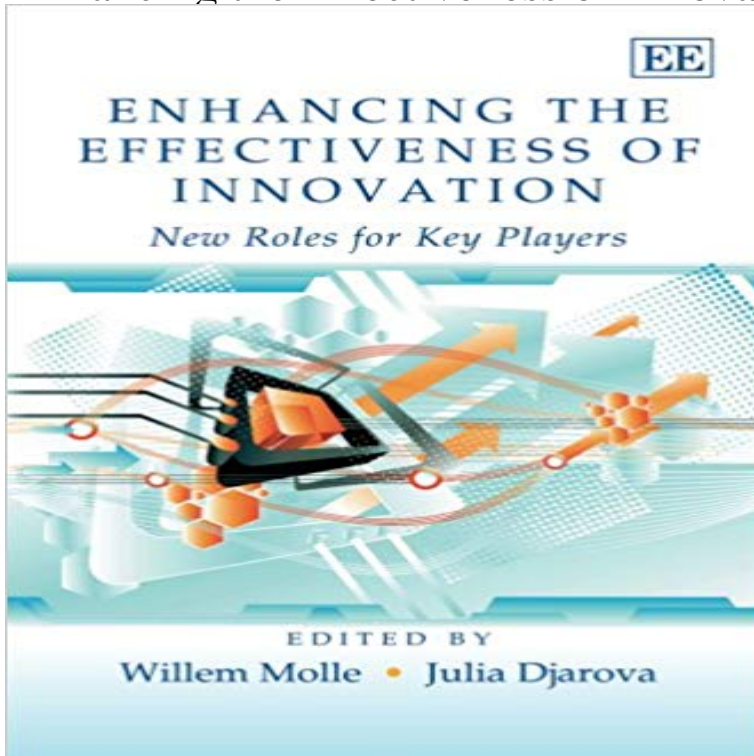


Enhancing the Effectiveness of Innovation: New Roles for Key Players



The limits of established innovation processes have become clear as nations increasingly champion innovation as a tool of the ever-important knowledge economy. This timely book analyses the effectiveness of innovation efforts, presenting challenges to the traditional approaches whilst developing more contemporary theories. Focusing on the interplay between three key players - knowledge organisations, firms and the public sector - this insightful volume will be invaluable to a wide-ranging audience including researchers, practitioners and students of science and technology, business and management, public policy and European studies.

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