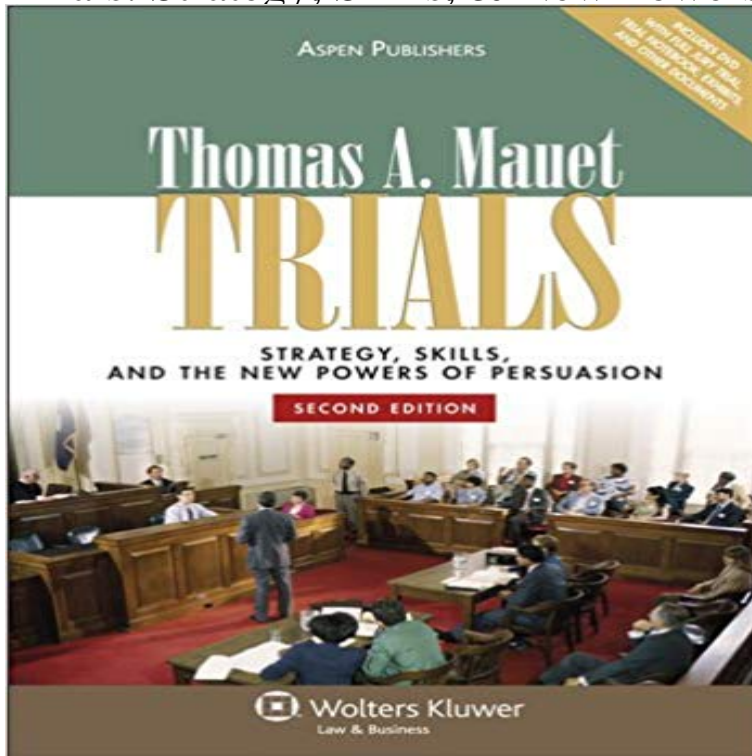


## Trials: Strategy, Skills, & New Powers of Persuasion 2e



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www.aspenlawschool.com/books/mauettrials</a> </p> <p> In <b>Trials, Second Edition</b>, national trial authority <b>Thomas Mauet</b> has organized and clarified contemporary trial theory and practice, emphasizing the jurors’s perspective, the increased necessity of an effective opening statement, and the importance now given to visual presentation at trial. <p> <p> <b>With new material on the formalities of the courtroom setting;how lawyers conduct themselves before the judge and jury;the Second Edition of Trials features:</b> <ul> <li> <b>the latest research about jurors’&#8212;how they process and evaluate people, information, and arguments, and how they reach collective decisions </li> <li> <b>crafting and presenting an effective opening statement</b>, with a consistent emphasis on <b>the opening statement’s strategic importance</b> </li> <li> <b>annotated examples of highly effective opening statements</b> from both the plaintiff’s and defendant’s attorneys </li> <li> <b>creating</b> a visual strategy and using electronic media in opening statements, closing arguments, and expert testimony </li> <li> <b>a step-by-step methodology for effective trial strategy and preparation</b> </li> <li> analyze the case </li> <li> develop a theory, story line, and theme </li> <li> create an emotionally compelling presentation </li> <li> use a trial preparation checklist and notebook to get organized </li> </ul> </li> <b>instruction and examples for jury

selection, closing arguments, and bench trials (as well as other hearings) logical sequence of topics that traces the stages of a jury trial consistent internal chapter structure and pedagogy

- The Law lays out the legal framework for each chapter
- The Jury's Perspective provides sociological or psychological context
- substantive exposition/instruction
- Common Problems describe pitfalls to avoid at each stage of the trial

complimentary new DVD with a jury trial of Gable v. Cannon that demonstrates trial courtroom procedures, a trial notebook, exhibits, witness examinations, opening statements and closing arguments for civil commercial cases the Teacher's Manual offers Thomas Mauet's advice for organizing and teaching a jury trial advocacy program, including a two-week session and a three-day program

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