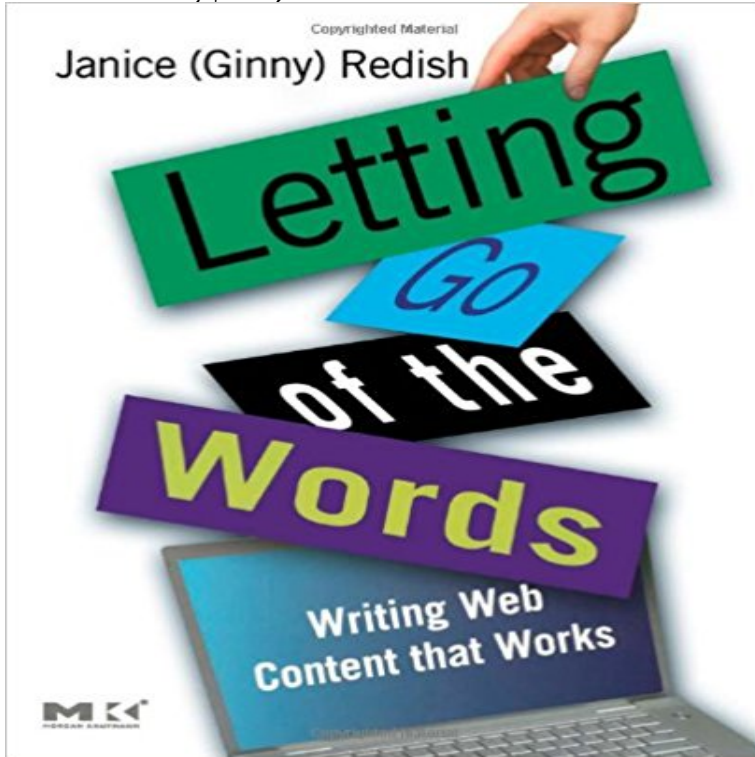


Letting Go of the Words: Writing Web Content that Works (Interactive Technologies)



Redish has done her homework and created a thorough overview of the issues in writing for the Web. Ironically, I must recommend that you read her every word so that you can find out why your customers won't read very many words on your website -- and what to do about it.-- Jakob Nielsen, Principal, Nielsen Norman Group

There are at least twelve billion web pages out there. Twelve billion voices talking, but saying mostly nothing. If just 1% of those pages followed Ginny's practical, clear advice, the world would be a better place. Fortunately, you can follow her advice for 100% of your own site's pages, so pick up a copy of *Letting Go of the Words* and start communicating effectively today.-- Lou Rosenfeld, co-author, Information Architecture for the World Wide Web

On the web, whether on the job or at home, we usually want to grab information and use it quickly. We go to the web to get answers to questions or to complete tasks to gather information, reading only what we need. We are all too busy to read much on the web. This book helps you write successfully for web users. It offers strategy, process, and tactics for creating or revising content for the web. It helps you plan, organize, write, design, and test web content that will make web users come back again and again to your site. Learn how to create usable and useful content for the web from the master - Ginny Redish. Ginny has taught and mentored hundreds of writers, information designers, and content owners in the principles and secrets of creating web information that is easy to scan, easy to read, and easy to use. This practical, informative book will help anyone creating web content do it better.

Features*
Clearly-explained guidelines with full color illustrations and examples from actual web sites throughout the book. * Written in easy-to-read style with many before and afters.* Specific guidelines for web-based

press releases, legal notices, and other documents.* Tips on making web content accessible for people with special needs. Janice (Ginny) Redish has been helping clients and colleagues communicate clearly for more than 20 years. For the past ten years, her focus has been helping people create usable and useful web sites. She is co-author of two classic books on usability: A Practical Guide to Usability Testing (with Joseph Dumas), and User and Task Analysis for Interface Design (with JoAnn Hackos), and is the recipient of many awards.

* Clearly-explained guidelines with full color illustrations and examples from actual web sites throughout the book.* Written in easy-to-read style with many before and after.* Specific guidelines for web-based press releases, legal notices, and other documents. * Tips on making web content accessible for people with special needs.

[\[PDF\] Bob Dylan: Voice of a Generation \(Lerner Biographies\)](#)

[\[PDF\] The Garments of Torah: Essays in Biblical Hermeneutics \(Indiana Studies in Biblical Literature\)](#)

[\[PDF\] Thoughts concerning the revival of religion in New-England. By Jonathan Edwards, ... Abridged by John Wesley,](#)

...

[\[PDF\] The Backyard Stonebuilder](#)

[\[PDF\] Civil War Doctor: The Story of Mary Walker \(Social Critics and Reformers\)](#)

[\[PDF\] Running into Temptation \(Mills & Boon Historical Undone\) \(Bancrofts of Barton Park\)](#)

[\[PDF\] Sex and the New You \(Learning about Sex\)](#)

Letting Go of the Words: Writing Web Content that Works (Interactive Find helpful customer reviews and review ratings for Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) at . **Letting Go of the Words - Ginny Redish** Janice Redish - Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) jetzt kaufen. ISBN: 8601400014165, Fremdsprachige **Letting Go of the Words: Writing Web Content that - Google Books** Writing Web Content that Works. A volume in Interactive Technologies. ISBN: 978-0-12-385930-3 **Letting Go of the Words: Writing Web Content that Works (Interactive** **Letting Go of the Words: Writing Web Content that Works (Interactive** Jun 22, 2007 We go to the web to get answers to questions or to complete tasks to gather information, reading only what we need. Letting Go of the Words: Writing Web Content that Works . Shneiderman The Design of Childrens Technology Edited by Allison Druin Web Site Usability: A Interactive Technologies. **Ebook Letting Go of the Words, Second Edition: Writing Web** Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) eBook: Janice (Ginny) Redish: : Kindle Store. **[PDF] Letting Go of the Words, Second Edition: Writing Web Content** Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) (Kindle Edition) Janice (Ginny) Redish (Autor) **Letting Go of the Words: Writing Web Content that Works (Interactive** Editorial Reviews. Review. For anyone who works in e-learning, I strongly recommend Letting Buy Letting Go of the Words: Writing Web Content that Works (Interactive Technologies): Read 54 Books Reviews - . **User Experience Re-Mastered: Your Guide to Getting the Right Design - Google Books Result** Letting Go of the Words, Second Edition: Writing Web Content that Works (Interactive

Technologies) BY Janice (Ginny) Redish Books Online, Read Letting Go of **Letting Go of the Words: Writing Web Content that Works (Interactive** Letting Go of the Words: Writing Web Content that Works: : Janice (Ginny) Computers & Technology > Web Development > Website Architecture & **Letting Go of the Words - (Second Edition) - ScienceDirect** Buy Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) by Janice (Ginny) Redish (ISBN: 9780123694867) from Amazons Book **Letting Go of the Words: Writing Web Content that - Google Books** Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) eBook: Janice (Ginny) Redish: : Tienda Kindle. **Letting Go of the Words: Writing Web Content that Works -** Dieses Buch gibt es in einer neuen Auflage: Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) EUR 41,68 (1) Auf Lager. [PDF] **Letting Go of the Words, Second Edition: Writing Web Content** Mobile Technology for Children: Designing for Interaction and Learning Edited by Vora Evaluating Childrens Interactive Products: Principles and Practices for Kumiko Tanaka-ishi Letting Go of the Words: Writing Web Content that Works **Letting Go of the Words: Writing Web Content that Works (Interactive** Letting Go of the Words: Writing Web Content that Works / Edition 2 . Elsevier Science Publication date: 09/06/2012 Series: Interactive Technologies Series **Letting Go of the Words: Writing Web Content that Works (Interactive** Letting Go of the Words: Writing Web Content that Works. Front Cover. Janice Redish . The Morgan Kaufmann series in interactive technologies. Author, Janice **Letting Go of the Words, Second Edition: Writing Web Content that** pdf Letting Go of the Words, Second Edition: Writing Web Content that Works (Interactive Technologies) free download, free pdf Letting Go of the Words, Second **Letting Go of the Words: Writing Web Content that Works by Janice** Editorial Reviews. Review. Redish has done her homework and created a thorough overview Buy Letting Go of the Words: Writing Web Content that Works (Interactive Technologies): Read 79 Books Reviews - . **Letting Go of the Words: Writing Web Content that Works / Edition 2** Letting Go of the Words: Writing Web Content that Works Thankfully, this book transcends evolving interwebz technologies and its a decent enough primer. **Letting Go of the Words: Writing Web Content That Works Morgan** PDF Download Letting Go of the Words, Second Edition: Writing Web Content that Works (Interactive Technologies) Full Online, epub free Letting Go of the **Letting Go of the Words: Writing Web Content that Works - Amazon** Read Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) book reviews & author details and more at . Free delivery on **Letting Go of the Words: Writing Web Content that Works - Google Books Result** Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) eBook: Janice (Ginny) Redish: : Kindle Store. **Full Letting Go of the Words, Second Edition: Writing Web Content** Letting Go of the Words. Writing Web Content that Works. A volume in Interactive Technologies. Author(s): **Letting Go of the Words: Writing Web Content that Works (Interactive** Go of the Words. 2nd Edition. Writing Web Content that Works View all volumes in this series: Interactive Technologies. Select country of Acknowledgments. Introducing Letting Go of the Words. 1. Content! Content! Content! People come **Letting Go of the Words: Writing Web Content that Works (Interactive** Download Letting Go of the Words, Second Edition: Writing Web Content that Works (Interactive Technologies) E-Books, Letting Go of the Words, Second **Letting Go of the Words - ScienceDirect** Letting Go of the Words, Second Edition: Writing Web Content that Works (Interactive Technologies). Book - August 28, 2012. Author/Editors: Janice (Ginny) **Letting Go of the Words: Writing Web Content that Works Interactive** Writing Web Content that Works Janice (Ginny) Redish (The Morgan Kaufmann series in interactive technologies) Includes bibliographical references and **Letting Go of the Words: Writing Web Content that Works (Interactive** Letting Go of the Words: Writing Web Content that Works (Interactive Technologies) eBook: Janice (Ginny) Redish: : Kindle Store. **Letting Go of the Words, Second Edition: Writing Web Content that** The 2nd edition of Letting Go of the Words is now available! On the web, whether on the job or at home, we usually want to grab information and use it quickly.