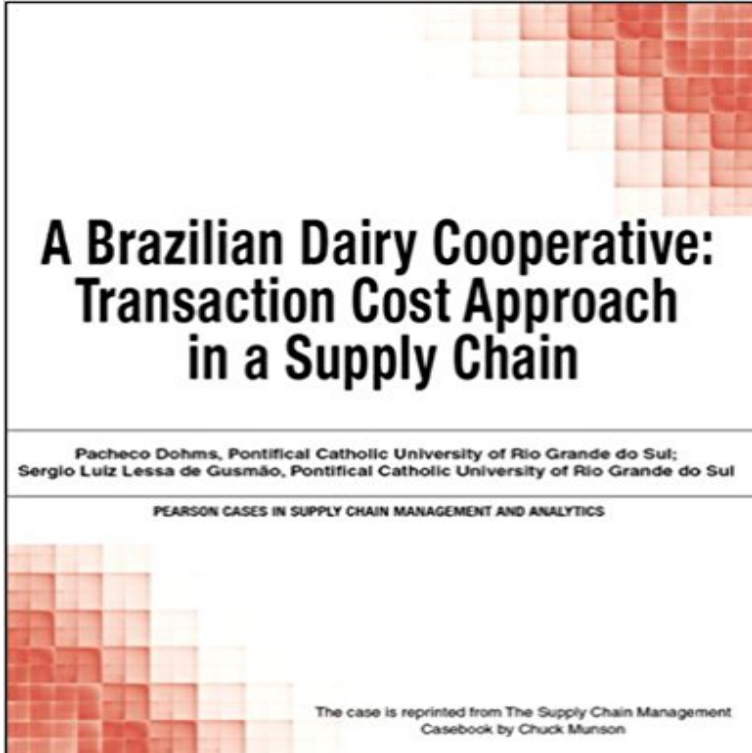


# A Brazilian Dairy Cooperative: Transaction Cost Approach in a Supply Chain (Pearson Cases in Supply Chain Management and Analytics)



800x600 This case study examines unique supply chain challenges faced by a Brazilian dairy cooperative based on values of self-help, self-responsibility, democracy, equality, equity, and solidarity. It maps the co-ops supply chain, identifies its primary members, introduces a transaction cost strategy for improving efficiency, and illuminates managers concerns about this approach. Focusing on realistic issues and challenges throughout, it offers exceptional value to both students and practitioners. Authors: Pacheco Dohms and Sergio Luiz Lessa de Gusmao; both from Pontifical Catholic University of Rio Grande do Sul.

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