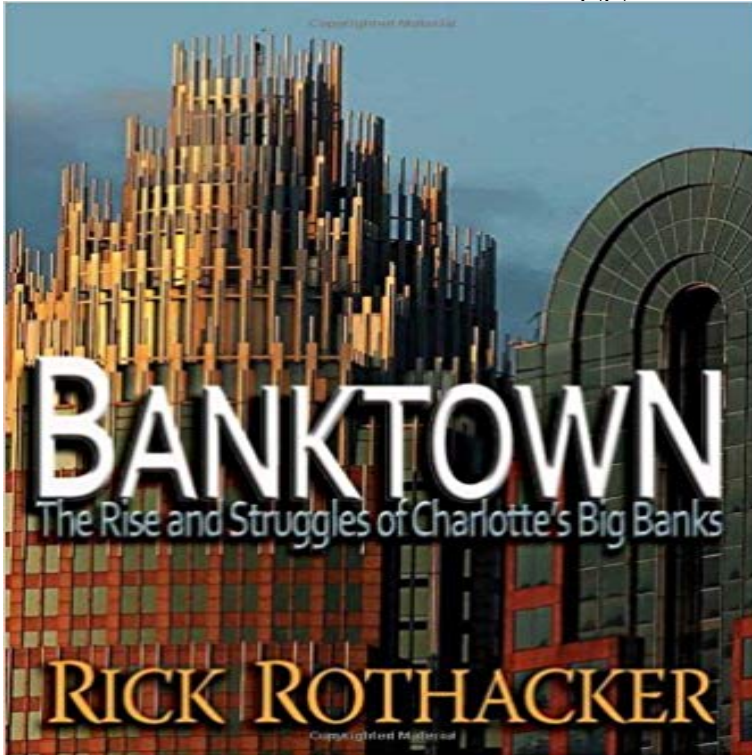


Banktown: The Rise and Struggles of Charlottes Big Banks



On September 15, 2008, Wachovia CEO Bob Steel strode onto the set of Jim Cramers Mad Money and assured his country and shareholders of a great future for one of the nations largest banks. Within weeks, that assertion unraveled, as Steel scrambled to find a buyer for Wachovia and stock value evaporated amid the nations financial meltdown. Employees back in Wachovias headquarters in Charlotte--a banking powerhouse built through decades of deals--would suddenly find themselves for the first time on the wrong end of a major banking takeover. Banktown is a tale of triumph and tragedy, an account of crisis in Charlotte s own Bank of America and Wachovia, told with the ground-zero insights of the Charlotte Observers award-winning business reporter, Rick Rothacker. Vivid details and anecdotes humanize the tale, from sleep-deprived bankers analyzing a \$50 billion deal in less than 24 hours to Wachovia customers realizing that their mystifying adjustable rate mortgages resulted in their owing more after they made their monthly payments than before. With a cast containing ambitious CEOs, brash traders, and powerful government officials, Banktown is poised to become the definitive account of how our national crisis played out in Charlotte, and how its aftermath bruised the economy and the pride of one of the New Souths brightest skylines.

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Charlotte Observer banking reporter Rick Rothacker discusses his Editorial Reviews. About the Author. Rick

Rothacker has been a reporter at the Charlotte Observer since 1998. He received the Gerald Loeb Award for beat **BANKTOWN author Rick Rothacker interview - YouTube** Banktown. 144 likes. Banktown: The Rise and Struggles of Charlottes Big Banks, an inside account of the deals that shaped Bank of America and Wachovia **Banktown: The Rise and Struggles of Charlottes Big Banks - By Rick** The Rise and Fall of Banktown of two banks, Banktown: The Rise and Struggles of Charlottes Big Banks, the longtime rivals Wachovia and **Banktown: The Rise and Struggles of Charlottes Big Banks: Rick** In Banktown: The Rise and Struggle of Charlottes Big. Banks, author and Charlotte Observer banking reporter Rick. Rothacker tracks the remarkable growth of **How Charlotte got its banking groove - CharlotteFive** The nations second biggest banking center faced a wn is a tale of triumph and tragedy at Charlottes big banks, told with the ground-zero insights of **Banktown: A Look at the Big Banks of Charlotte, N.C. - The New** Find helpful customer reviews and review ratings for Banktown: The Rise and Struggles of Charlottes Big Banks at . Read honest and unbiased **CHARLOTTE BANK COLLECTION, 1884-1968 (Small Collections** Rick Rothacker, author of Banktown, attributes part of Charlottes in Banktown: The Rise and Struggles of Charlottes Big Banks (John F. **Rick Rothacker LinkedIn** - 4 min - Uploaded by BlairPublisherRick Rothacker, Charlotte Observer report and author of Banktown: The Rise and Struggles **Assessing Blame for the Near-Collapse of Charlottes Biggest Banks** Banktown - The Rise and Struggles of Charlottes Big Banks King Of Capital: The Remarkable Rise, Fall, and Rise Again of Steve Schwarzman & Blackstone. **Rick Rothacker - Wikipedia** Banktown: The Rise and Struggles of Charlottes Big Banks - By Rick Rothacker. The Almighty Black P Stone Nation: The Rise, Fall, and Resurgence of an **Banktown: The Rise and Struggles of Charlottes Big Banks: Amazon** But once we were wrapped up in the behind-closed-doors drama of Banktown: The Rise and Struggle of Charlottes Big Banks (John F. 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Banktown: The Rise and Struggles of Charlottes Big Banks, John F Blair Pub, 2010, ISBN 978-0-89587-381-1 **Banktown: The Rise and Struggles of Charlottes Big Banks by Rick** Buy Banktown: The Rise and Struggles of Charlottes Big Banks by Rick Rothacker (ISBN: 9780895873811) from Amazons Book Store. Free UK delivery on **Banktown: The Rise and Struggles of Charlottes Big Banks - Rick** Charlotte Observer banking reporter Rick Rothacker discusses his book his book Banktown: The Rise and Struggles of Charlottes Big Banks. **Banktown: The Rise and Struggles of Charlottes Big Banks** : Banktown: The Rise and Struggles of Charlottes Big Banks (9780895873811) by Rick Rothacker and a great selection of similar New, Used and **Banktown: The Rise and Struggles of Charlottes Big Banks - Google Books Result** One of the leading service-economy industries, banks and financial institutions have gained . Banktown: The Rise and Struggles of Charlottes Big Banks. **Books News - Here Is The City** . 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