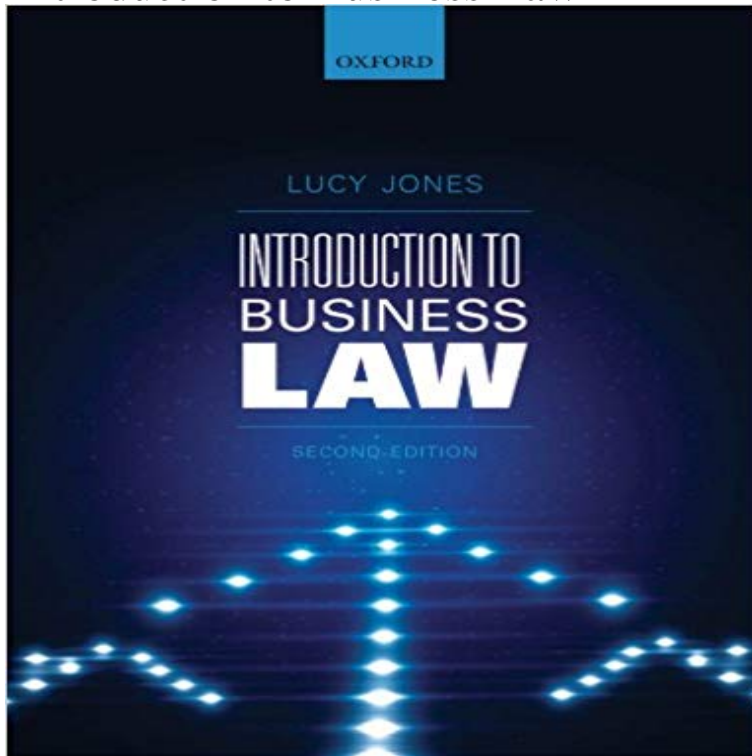


Introduction to Business Law



Business students often find business law modules challenging, irrelevant to their future career, and full of alien terminology and concepts. Introduction to Business Law demonstrates the relevance of key areas of the law to a world of work that the business student can relate to. It is written in an engaging and accessible style and the look and feel of the book has been developed to replicate the kind of textbook that a business student is familiar with, with structured features and illustrative diagrams. Covering all key topics addressed on business law modules and rigorously reviewed by subject area specialists, this textbook gives students the best chance of succeeding in their business law module. Clearly structured in five parts, Introduction to Business Law fosters a solid foundation in the key legal concepts of the English legal system, contract law, and negligence before discussing how the law affects the everyday workings of businesses and their employees from company formation to winding up and insolvency. ONLINE RESOURCE The book is accompanied by a comprehensive Online Resource Centre offering several resources to support teaching and learning. Student Resources Striking the right balance Lucy Jones describes the plethora of learning features used in the book to help students engage with the subject Suggested answers to end-of-chapter questions Exam help Flashcard glossary Multiple choice questions End of chapter summary documents Lecturer Resources Additional assignment questions Group exercises PowerPoint slides for each chapter Research exercises Test bank of MCQs

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